

WHY LUXOX ? Perfomence Vs Cost [Comparision for Product Life, Durability & Cost]

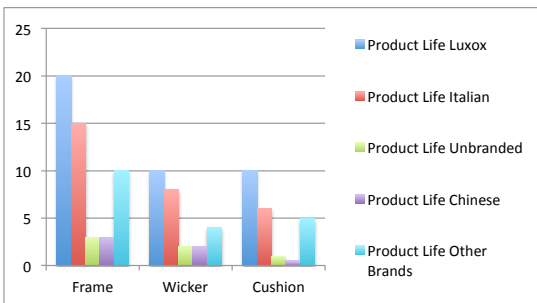
Product Life					
	Luxox	Italian	Unbranded	Chinese	Other Brands
Frame	20	15	3	3	10
Wicker	10	8	2	2	4
Cushion	10	6	1	0.5	5
Avarage	13	10	2	2	6

Warranty					
	Luxox	Other Brands	Unbranded	Chinese	Italian
Frame	10	10	2	0	5
Wicker	10	5	2	0	5
Cushion	6	5	0	0	5
Avarage	9	7	1	0	5

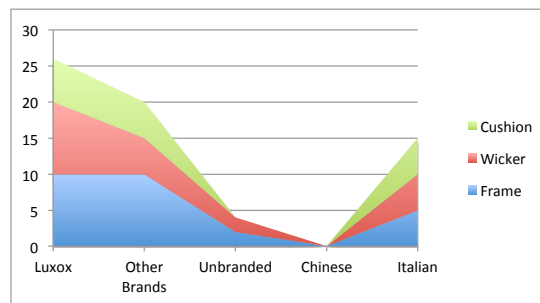
Cost to company					
	Luxox	Other Brands	Unbranded	Chinese	Italian
Purchase Cost	8	10	6	6	24
Maintainence Cost	1	3	6	8	1
Repair Cost	1	3	6	8	1
Cost over 10 year	10	16	18	22	26

Establishment					
Luxox	Other Brands	Unbranded	Chinese	Italian	
1965	2004	2015	1990	1990	
Ovarall Ratings					
Luxox	Other Brands	Unbranded	Chinese	Italian	
5	3.5	0.5	0.5	4	

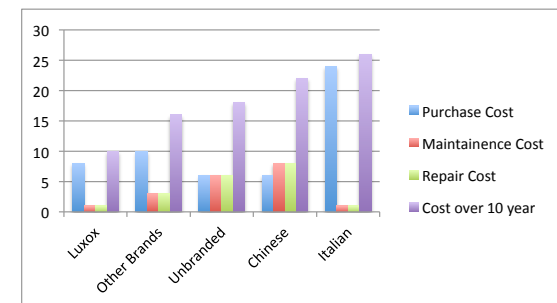
Product Life



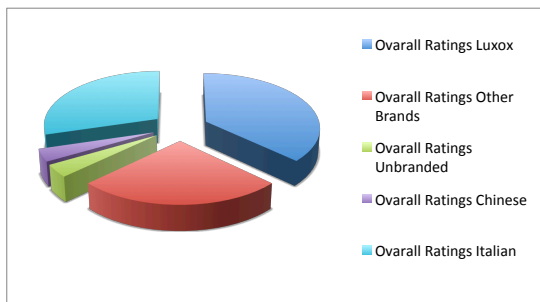
Warranty of Product



Cost to Company



Overall Rating



Establishment

